



Dear Industry Colleagues,

Greetings from Peirce & Leslie in India!

They say it is always darkest before dawn. And some of us in a few countries seem to be living that with rising covid case-loads. Yet, we must remain positive. The vaccine is here and it is now simply a question of time before we are out of the woods.

Whilst the industry has taken a standing – eight count, it is heartening to see people starting to think about travel once again. We do not know how quick the recovery will be, nor how travel will change from pre covid days. However, I am willing to bet that there will be a migration of travelers to travel advisors.

Research has shown that 80% of people who try a travel advisor for the first time will continue to use one for their next trip. It seems to me that all we need to do is to get them to try one. And so, for the next three months, you can book a bespoke journey with Peirce & Leslie with ZERO deposit and ZERO cancellation fees. No questions asked.

As always, we will do what it takes to support our industry colleagues.

Sincerely

Anil Pathak

A handwritten signature in black ink, appearing to be 'Anil Pathak', with a decorative flourish underneath.



Book Now, Pay Later to India, Nepal, Bhutan & Sri Lanka

We may not have jetted around much in 2020 and the closest many of us got to that far – flung destination was via our social media feed. As we begin a promising 2021, grand travel plans must be made. NOW is the time to get your clients to dream of the Indian subcontinent and lay the foundation for their next adventure! Take advantage of our flexible booking and cancellation policy and lock your clients into excellent pricing with no risk. **We are currently working on trips with no deposits and zero cancellation fees until, 30 days before travel. This offer is currently available for travel through 31 March 2022. Flight bookings are not covered.** Our destination specialists can advise you on the best itineraries and the most competitive pricing available during your clients’ travel period.



The Immune Boosting Elixir

Until you are ready to travel, here’s a tip to enhance your overall health and well-being. Drink a glass of “**Golden Milk**” everyday – add a teaspoon of turmeric powder and a dash of pepper, cinnamon and nutmeg to a glass of warm milk. This home remedy works wonders for your immunity! When you are able to visit India, luxuriate at some of the best wellness resorts in the world, with programs that are specially crafted for holistic rejuvenation of the body, mind and soul. Contact us for our top picks and special deals.



India’s Big Five

It’s a little-known fact that, like Africa, India possesses its own Big Five. This year, book an enthralling journey through the country's most diverse national parks with opportunities to spot the Indian Big Five – the Royal Bengal Tiger, Asiatic Elephant, Asiatic Lion, Indian Leopard and the One-horned Rhinoceros. Our game drives with trained naturalists and wildlife experts are a great way to experience the local wildlife. Club this with an exclusive glamping experience in the wilderness as well as our exceptional experiences for a memorable wildlife holiday.



Sacred Art in Nepal & Bhutan

For a deeper, exclusive insight into the mountain kingdoms, join a renowned local artist at a local workshop or art school to learn about the ancient Tibetan art – form, which is on the verge of extinction – *Thangka* paintings. Our master artist will nurture your understanding of the iconography, techniques and materials involved in bringing this sacred art to life. You will also have the opportunity to create your very own masterpiece – learn how to paint the eight auspicious signs of Buddhism (*Ashtamangala*) along with popular motifs and mandalas.



Netflix Series Suggestion: A Suitable Boy

Wondering what to binge watch next on Netflix? We've got a suggestion for you – *A Suitable Boy*. Directed by Mira Nair, this six episode series is the TV adaptation of Vikram Seth's revered novel with the same title. Set in newly independent, post – partition India, it follows the lives of four families and focuses on the age – old Indian tale of a mother's search for a "suitable boy" for her last unmarried daughter. Grab that glass of wine, sit back and binge watch the series this weekend or read the much loved classic instead.



In the News...

- ✚ Our **borders remain closed** for international travellers and regular international flights remain **suspended till at least 31st January, 2021**. Currently, India has "**air bubble**" arrangements with 23 countries (including the US & UK) enabling the operation of a limited number of international flights for **essential travel only** – repatriation, business, employment and healthcare purposes.
- ✚ The latest addition to the Taj Group's collection of hotels is the **Taj Chia Kutir Resort & Spa** in Makaibari Tea Estate, Kurseong (a world-renowned tea estate dating back to 1859). The resort has an inventory of 72 rooms and plantation suites and is located about 1.15 hours away from Darjeeling.

For further details and to book an experience, get in touch with us at marketing@peirceandleslie.com

