



Dear Industry Colleagues,

Greetings from Peirce & Leslie in India!

Unfortunately, the number of positive covid cases in India continues to rise, unabated. By the middle of October or so, we expect to have the dubious distinction of having the largest number of positive cases in the world.

However, the good news is that all of us in the company are safe and healthy. We have neither furloughed, nor laid off people. We are all working from home, busy creating new experiences and researching new of-the-beaten-track destinations. When this is over, we will have a host of new products on offer.

Whilst we do not expect travel to resume in the immediate future, it does not hurt to dream. We are currently working on trips for 2021 with no deposits and zero cancellation fees. Do get in touch with us to lock your clients into excellent pricing with no risk. Moreover, if your clients do pay a deposit, we would be happy to pay your commission up front. We have to help each other to survive.

Sincerely,

Anil Pathak

A decorative flourish or signature line.



Travel with a Cause

Oscar Wilde once said, “The smallest act of kindness is worth more than the grandest intention.” Several experiences curated by us are designed to “give back” to the community and contribute towards its development. We are committed to responsible tourism and actively participate in initiatives that educate and provide shelter to underprivileged children, provide vocational training to marginalized women, support physically disabled and visually impaired children and adults and assist with animal welfare initiatives.



Private Charter Journeys

Privacy is the new ultimate luxury! Keeping this in mind, we’ve handcrafted some exclusive private charter journeys in the Indian subcontinent that will elevate your holiday to a whole new level of luxury, safety, privacy, convenience and flexibility. Touch down at each destination with ease, avoiding the hassles of crowded airports, long queues and inconvenient layovers. Explore places on your wanderlist across the subcontinent, gain insider access like never before and indulge in our bespoke, brag-worthy and unique experiences – all in comfort and style!



Need of the Hour: Wellness Holidays

The travel blues are real and the need to travel has only increased in the past couple months. To overcome the stress of these unprecedented times, why not take a wellness holiday once travel resumes? Escape into the Indian subcontinent’s luxurious wellness retreats, yoga ashrams and Ayurvedic centers to redefine your life with traditional naturopathy healing methods and wellness routines. Wellness as a path to well-being has been long encoded in Indian traditions and the practice of the age-old system of Ayurveda (‘ayur’ meaning life and ‘veda’ meaning knowledge) gives utmost importance to the harmony of the body, mind and soul. Choose from short – term or long – term therapies that will help you achieve a full body balance and leave you feeling revitalized.



Off-the-Beaten Track in India

There's so much more to India than the Taj Mahal, the tiger and the opulent forts and palaces of Rajasthan. We believe that (sometimes) the best travel experiences are those that are lesser known and further afield from popular haunts. We've spent the last few months looking for new ways to expand your travel horizons to help you gain more from your next getaway to the country – from unexplored destinations to chic, intimate hideaways to enriching experiences and more. Stay tuned!



Motorcycle Diaries

Nothing gets you closer to the road or more acquainted with a country's myriad cultures and its people than a motorcycle journey. To all adventure enthusiasts out there, take our guided motorcycle tours across the Indian subcontinent when the pandemic finally flattens. From navigating your way through the rugged landscapes of Ladakh and Nepal to the scenic villages of Rajasthan, the tea estates of Sri Lanka and so many more diverse terrains – we have a biking itinerary to suit every one.



Made in India: The Story behind G&T

The classic gin and tonic is a lot more than our favorite cocktail – in fact, it's got quite the story. Did you know that Gin and Tonic was first introduced by the army of the British East India Company in India? During the Raj soldiers were given quinine to prevent malaria. Since quinine was very bitter, they took to adding soda and sugar to make a crude version of what is now tonic water (even now, if you read the label, it says Indian Tonic Water). Like all sensible people, some bright spark had the idea of throwing some gin into the mix and *voila!* the G&T was born. Winston Churchill later acknowledged its role in saving "more Englishmen's lives and minds than all the doctors in the Empire."

For further details and to book an experience, get in touch with us at marketing@peirceandleslie.com

